



La Mansarda Manifesto

The need to act

The urgent need frequently emerges within contemporary society for a support structure capable of assisting individuals in facing the multiple challenges and difficulties proposed by the world: wars, racism, hatred, indifference, selfishness, etc. These phenomena reverberate locally as each community manifests unique reactions that are not always positively characterised.

Therefore, an open space should be created for involvement and discussion regarding these issues, often intertwined with the everyday challenges that unite everyone. Within this initiative, promoting activities targeted at respecting the local place and culture would be desirable.

Art as a Tool for Cohesion

Art undeniably stands out as a powerful means of captivating individuals, embodying the essence of unique contexts. Every artistic expression stems from personal histories, evolving around themes collectively experienced by the community.

Backing these artistic initiatives becomes a catalyst that mobilises individuals within the artistic community and the wider public. Vital to this initiative is the local receptiveness to global issues, fostering awareness and actively confronting seemingly distant problems that affect us all as human beings.

La Mansarda: A Project of Collective Support Through Art

Our project emanates from the desire to amend unequal societal structures that exist around the world. It aims to inspire individual and collective commitment, focusing on communities in need by collaborating with existing humanitarian associations. At the local level, this involves establishing a network centred on art and nurturing a disposition to welcome others. On a local scale, achieving this involves creating a network centred on art and fostering a predisposition to welcome others.

On a broader scale, our concept materialises through charitable initiatives fuelled by actions that enhance local cohesion. "La Mansarda" embodies this idea—a refuge, a heterotopic space where individuals feel welcomed, protected, and free to express themselves. It represents a fundamental component of the home, allowing individuals to leave a part of themselves and discover unexpected treasures, thereby giving new meaning to everyday life.

Values of La Mansarda

"La Mansarda" is a project guided by fundamental values, including interpersonal and intercultural respect, equality, sharing, freedom of expression, open-mindedness, and empathy towards others. It utilises the arts as its primary language to awaken and unite the community around these values.

The project sees art as a crucial instrument for cohesion and communication. It believes establishing a network centred on art can effectively build bridges, bringing together diverse cultures and nurturing shared values like equality, sharing, and empathy.

La Mansarda Events

Our project's itinerant and intra-community nature manifests in events hosted in carefully chosen locations. The organisational structure follows a linear format with a schedule of performances, providing artists with a platform for expression. As a non-profit endeavour, event access occurs through ticket purchases, with proceeds financing specific supported humanitarian organisations and artists.

Project Purpose

La Mansarda dedicates itself to enhancing the artist's role as a bearer of widely shared yet uniquely personalised sentiments. Another objective involves expanding the audience that supports artists and the community through effective awareness campaigns.

Our project operates on a dual front: at the local level, it endeavours to engage and sensitise the community to the values championed by "La Mansarda" and pertinent global and local issues. This collective commitment is evident not only in the events hosted but also in forming a vibrant social network on the digital platforms endorsed by "La Mansarda," fostering ongoing discussions about the project's core themes.

On a broader scale, the financial aspect is a cornerstone of our initiative, actively contributing to financing the association partnered with the project on every occasion. Additionally, recognising the substantial value placed on the arts by La Mansarda, our events aspire to provide artists with visibility. To acknowledge their contributions, artists receive compensation from a portion of the proceeds generated through ticket sales.

Commitment to the Future

Our aspiration extends beyond the immediate. We envision creating an international and intra-community European network, supporting artists with venues and tools to facilitate movements and performances within the Union. The artist, acting as an ambassador for the values of "La Mansarda," contributes to spreading the project's ideas.

This approach encourages mutual exchange between local communities and international artists. Simultaneously, the artist benefits from increased visibility and experience, while the supported association gains awareness and financial support for its promoted causes. "La

Mansarda" is a testament to our commitment to a more inclusive, empathetic, and culturally rich world.